



THINKWELL

Cost of immunization during the COVID-19 pandemic

HSPH: ALLISON PORTNOY, STEPHEN RESCH

THINKWELL: CHRISTINA BANKS, FLAVIA MOI, LAURA BOONSTOPPEL

16 JULY 2020



AGENDA

1. Overview
2. Campaigns
3. Routine
4. Routine outreach
5. Discussion



1. Overview of the analyses

COVID-19: IMPLICATIONS ON IMMUNIZATION DELIVERY COSTS

COVID-19 pandemic is disrupting immunization services



Need to modify immunization services to optimize coverage while minimizing the risks of COVID-19 transmission



How much more does it cost to ensure continuation of immunization services during the COVID-19 pandemic?



SCENARIOS & ASSUMPTIONS

- We developed scenarios of potential delivery strategy changes based on:
 - WHO guidance
 - COVID-19 country protocols: Bangladesh, DRC, Guinea, India, Indonesia, Kenya, Philippines and Uganda
 - Review of experiences from the Ebola epidemic
- Source for price data:
 - WHO COVID-19 Essential Supplies Forecasting Tool
 - UNICEF Supply Catalogue
 - WASH study



OVERVIEW OF THE SCENARIOS

1.

Personal protective equipment (**PPE**) & Infection Prevention and Control (**IPC**) measures for immunization sessions

2.

Adding staff to ensure **physical distance** is maintained and for **screening** during immunization sessions

3.

Context adjustments: changes in session sizes and frequency, hazard pay to compensate health workers

4.

Other **operational cost** increases: additional social mobilization, communication, training, transport, etc.

2. Campaigns

CAMPAIGN ANALYSIS: OVERVIEW

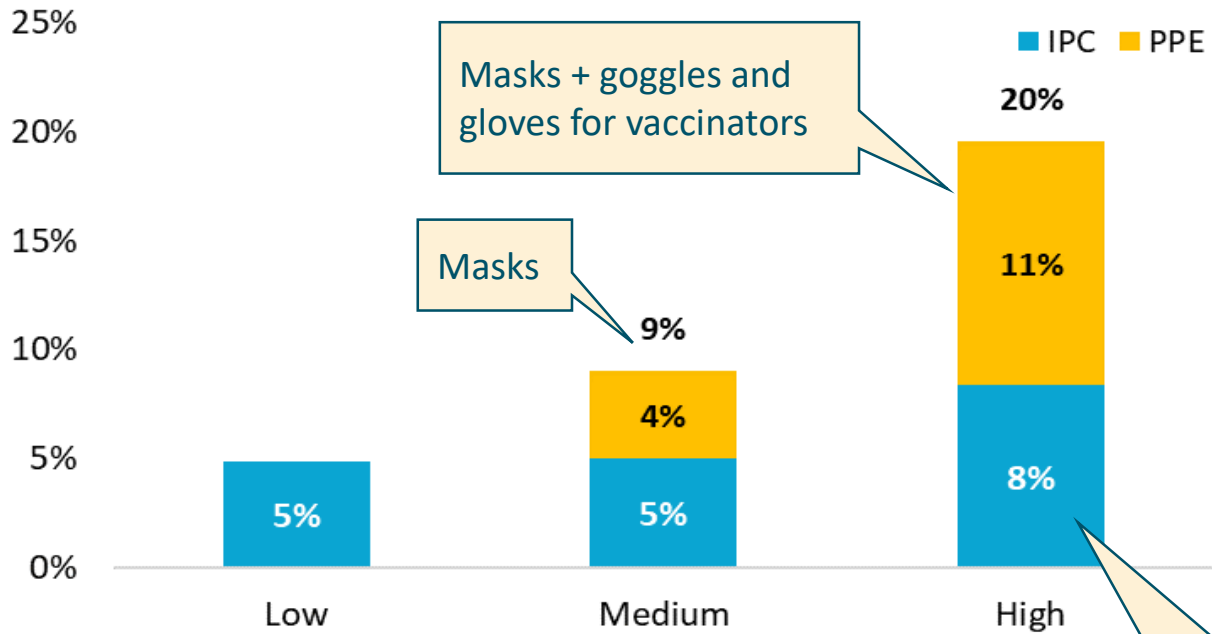
- Data reported in **10 campaign costing studies** from low and middle income countries
- The majority of these were **pilot/feasibility studies (n=6)**, followed by costing of outbreak/reactive campaigns (n=3) and follow-up (n=1)
- The campaign strategies were predominantly **fixed-site** based, four studies also contained a mobile delivery element
- Calculated the additional **cost per dose in USD** and as a **percentage** increase



1. PPE & IPC

n= 9

Median percentage increase in cost per dose



Masks + goggles and gloves for vaccinators

Masks

Advanced handwashing stations & hand sanitizer

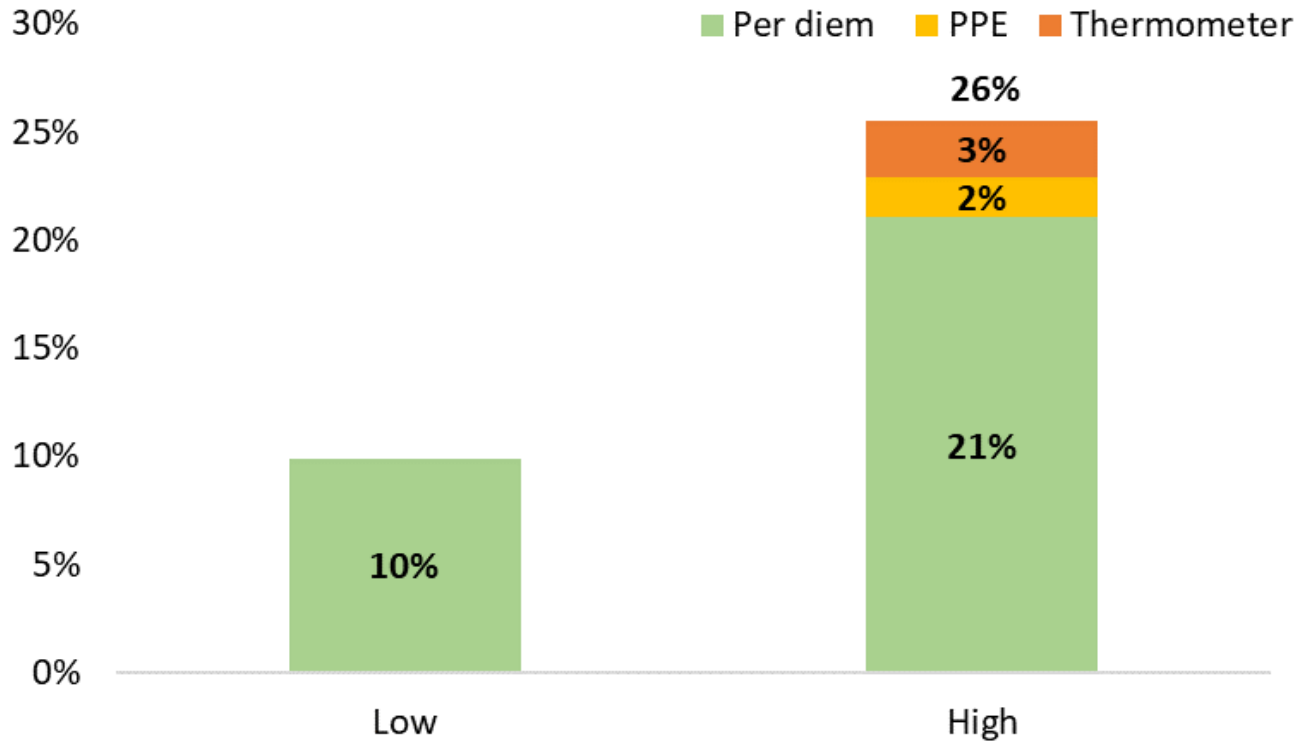
Hand washing stations & hand sanitizer

Simple handwashing station & hand sanitizer

2. PHYSICAL DISTANCING & SCREENING

n=4

Median percentage increase in cost per dose



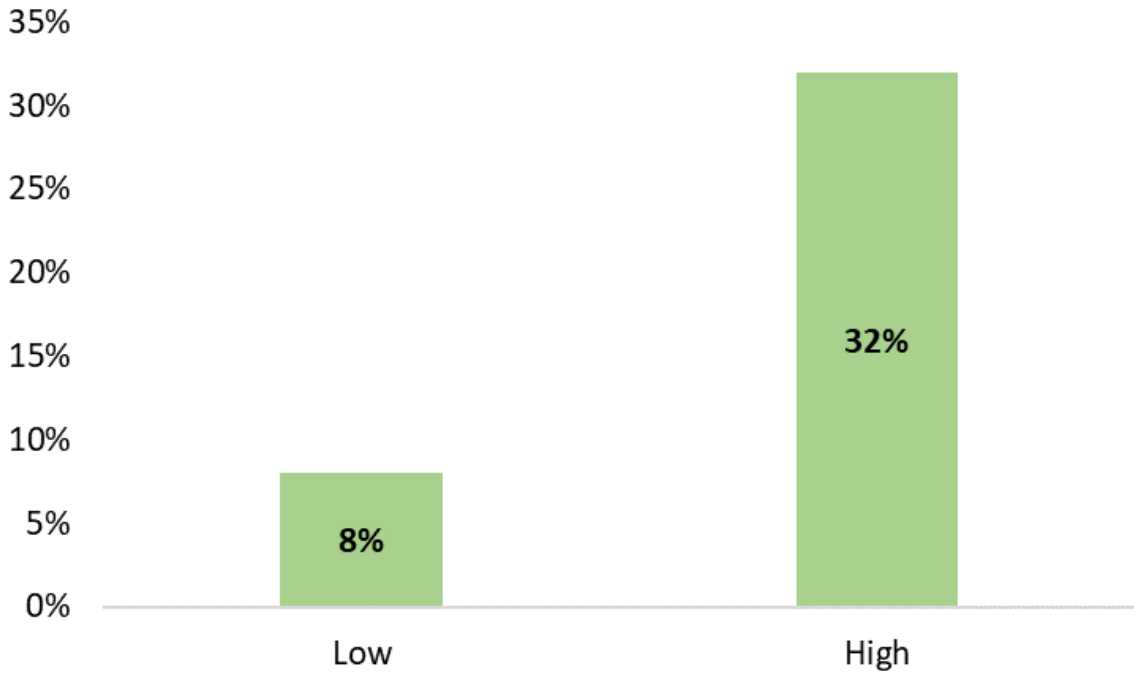
- **One** additional crowd controller on each team

- Adding **two** crowd controllers on each team
- **1 infrared thermometer** per team

3. EXTENDED CAMPAIGN DURATION

n=5
T
H
N
K
W
E
L
L

Median percentage increase in cost per dose



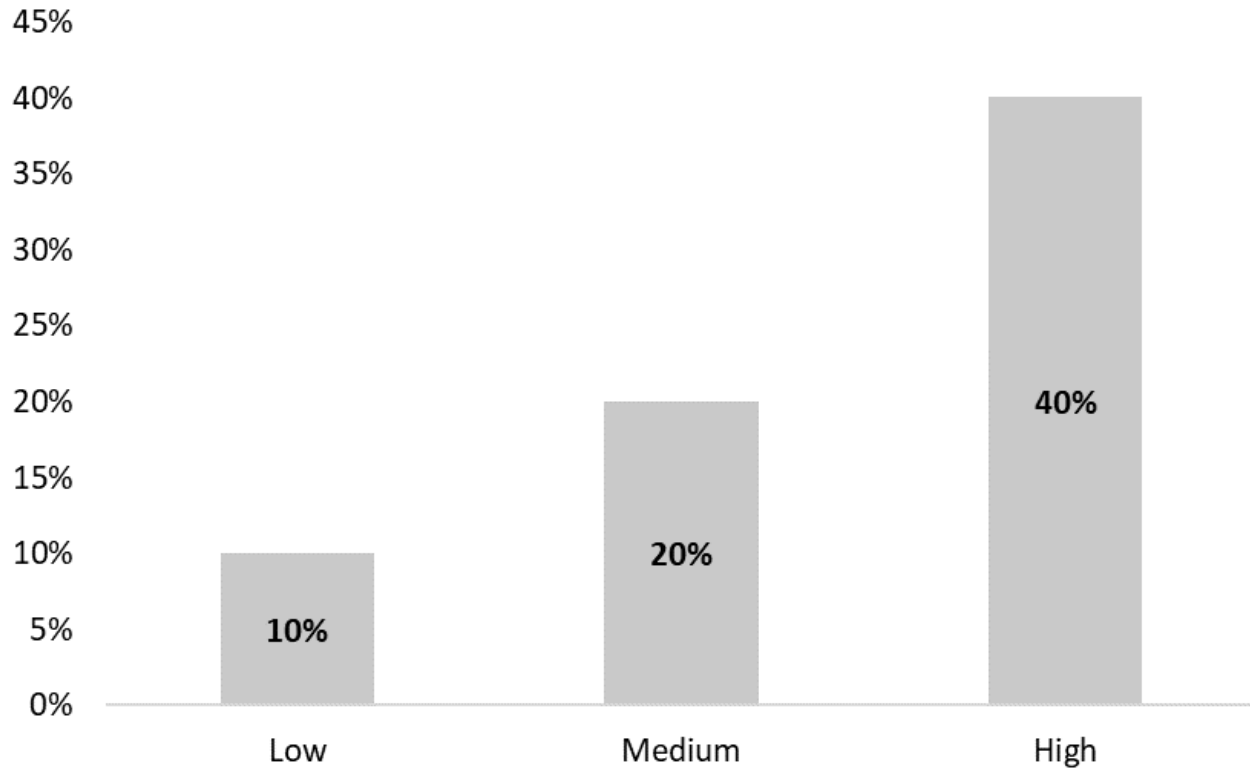
Additional health worker per diems associated with a **reduction to the daily target to 80%** of the original achievement

Reducing to **50%** of the daily target

4. OPERATIONAL COST INCREASE

n=7
THINKWELL

Median percentage increase in cost per dose



An increase of **25%** of all cost components potentially affected by COVID-19: social mobilization, training, transport, etc.

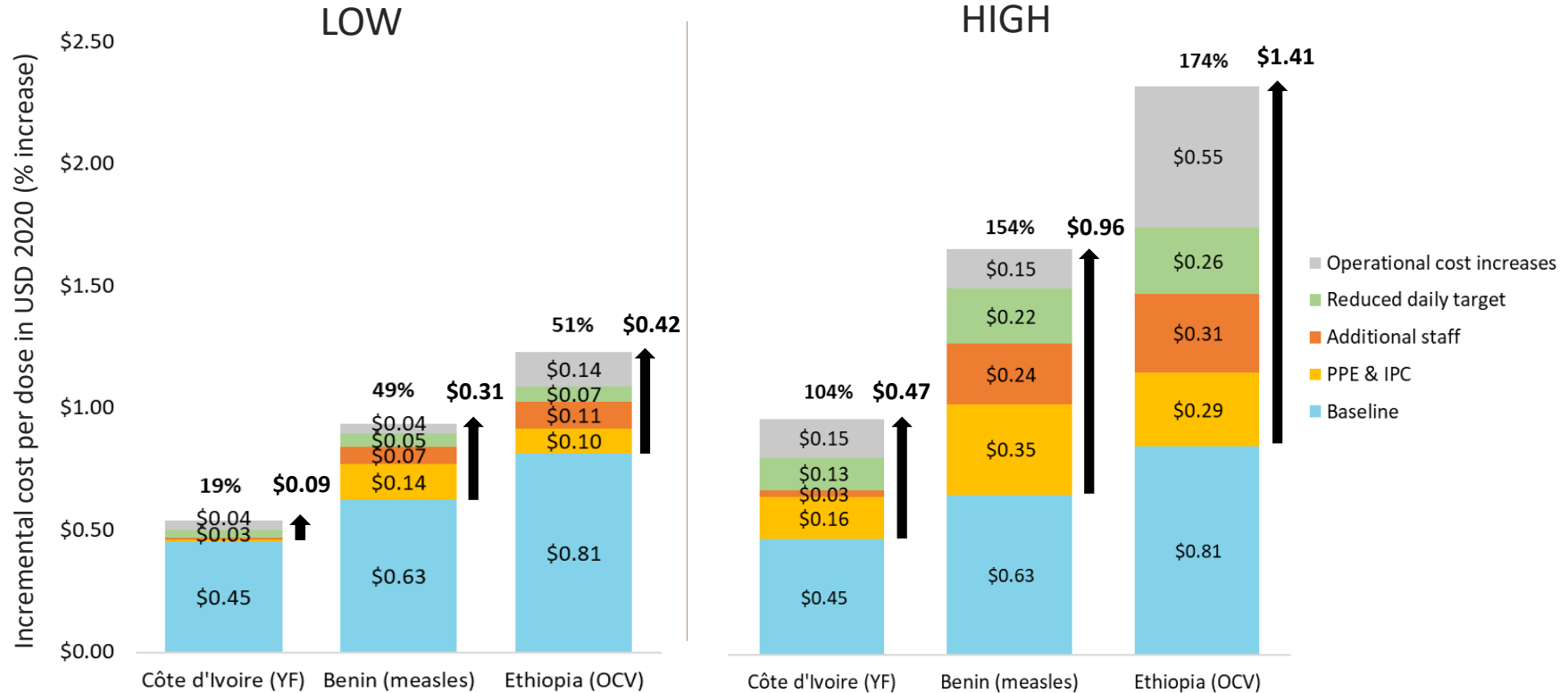
Increase of **50%**

Increase of **100%**

CUMULATIVE: ALL MEASURES COMBINED

n=3

THINK



1. Simple handwashing station (no PPE)
2. 1 additional crowd controller
3. 80% of daily target
4. 25% increase of operational components

1. Masks, gloves, goggles & advanced handwashing stations
2. 2 additional crowd controllers + infrared thermometer
3. 50% of daily target
4. 100% increase of operational components

SUMMARY

Campaign costs per dose could increase by 19%-174%, depending on the specific changes (PPE package provided, duration of the campaign, etc.)

QUESTIONS?

3. Routine

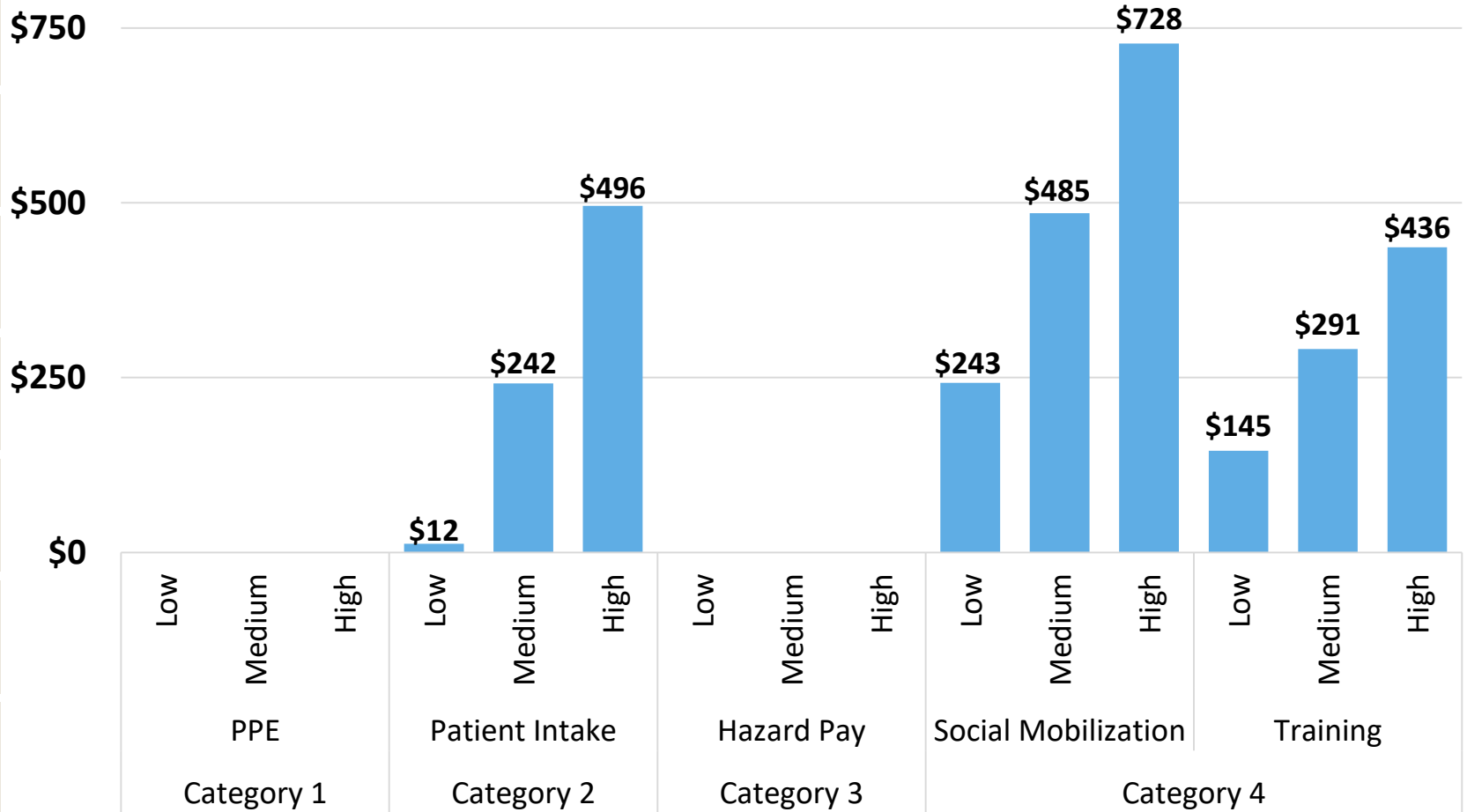
ROUTINE SCENARIOS

Each category is presented as the incremental financial outlays required for the relevant adjustments.

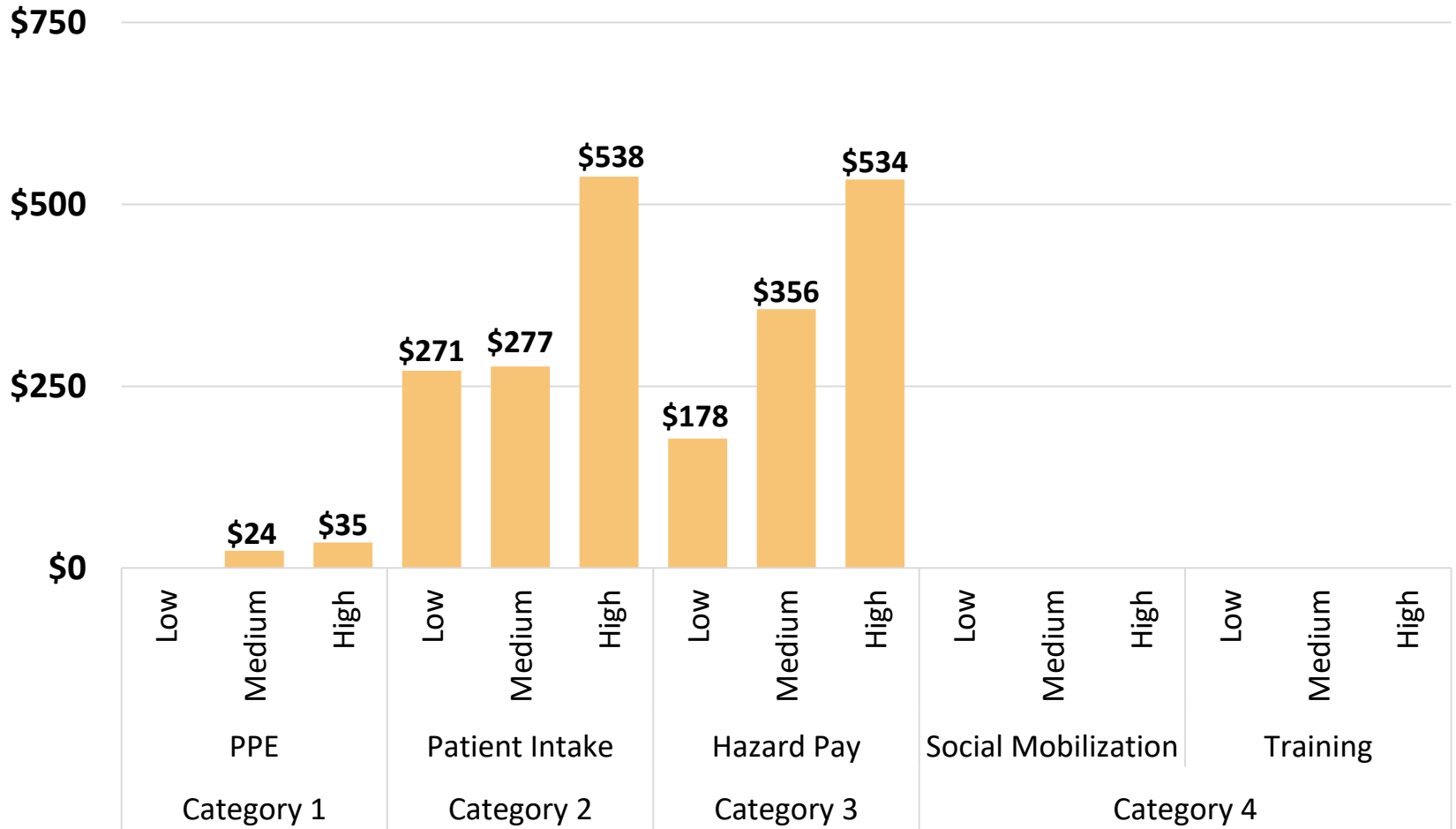
	1. PPE	2. Physical distance	3. Hazard pay	4. Training/social mobilization*
LOW	<ul style="list-style-type: none"> No PPE 	<ul style="list-style-type: none"> One additional team member Hand washing station for facility waiting area (low: simple; medium: higher quality) 	<p>10% of salary hazard pay rate</p>	<p>50/100% of estimated costs required for COVID-19</p>
MEDIUM	<ul style="list-style-type: none"> 1 x mask per health worker per day Hand sanitizer for vaccinators 	<ul style="list-style-type: none"> Tape; plexiglass barriers (medium only) 	<p>20% of salary hazard pay rate</p>	<p>100/200% of estimated costs required for COVID-19</p>
HIGH	<ul style="list-style-type: none"> 1 x mask per health worker per day Reusable goggles for vaccinators 1 x pair of gloves per client per day for vaccinators 2 x pair of gloves for non-vaccinators per day 	<ul style="list-style-type: none"> Two additional team members Hand washing station for facility waiting area Tape; plexiglass barriers; one screening tent & thermometer per facility 	<p>30% of salary hazard pay rate</p>	<p>150/300% of estimated costs required for COVID-19</p>

*According to estimates from 11 IDCC studies inflated to 2018 USD.

TOTAL INCREASE IN ROUTINE COSTS PER FACILITY: STARTUP COSTS



TOTAL INCREASE IN ROUTINE COSTS PER FACILITY: MONTHLY RECURRENT COSTS



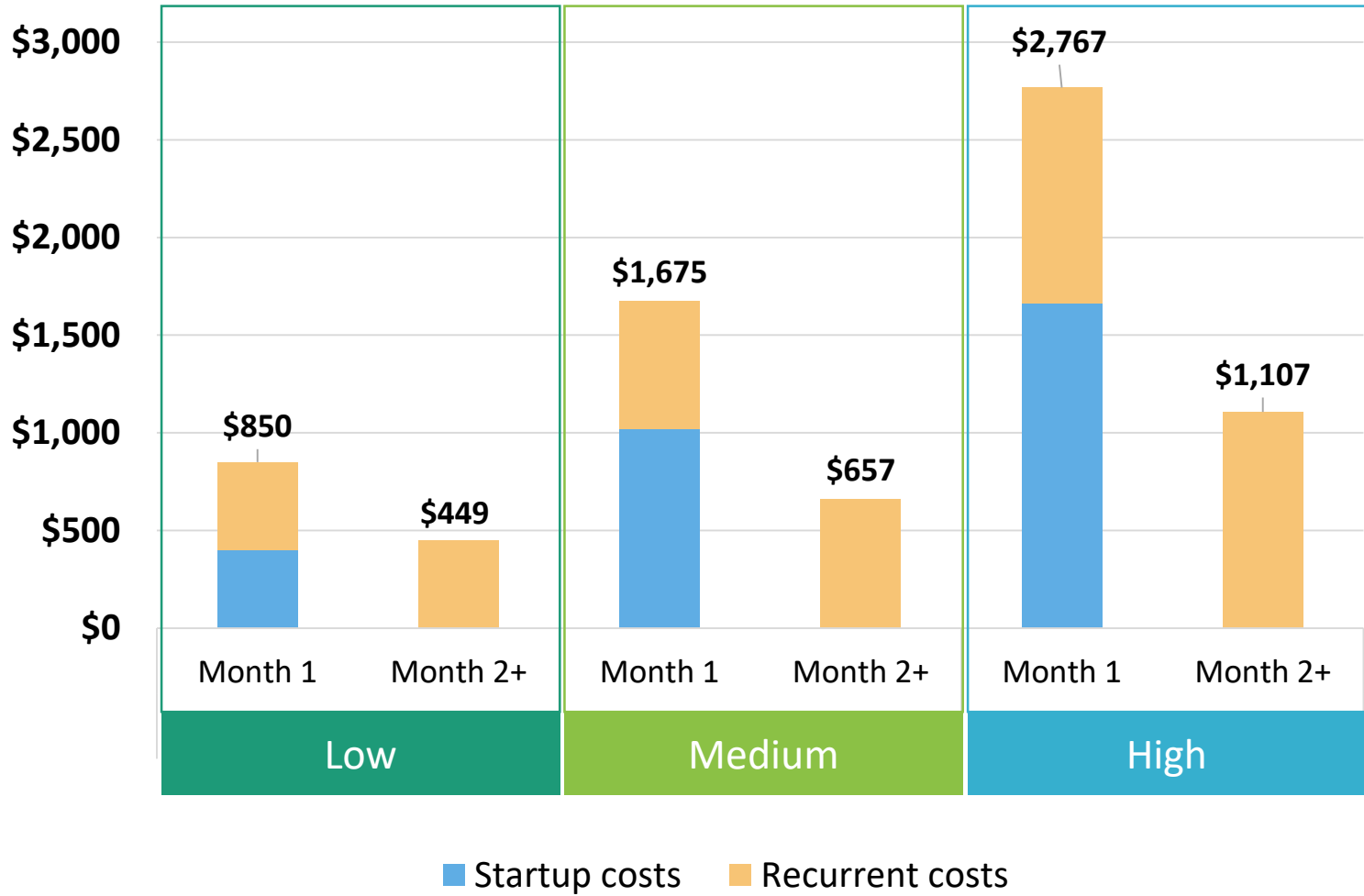
ROUTINE SCENARIOS

Each category is presented as the incremental financial outlays required for the relevant adjustments.

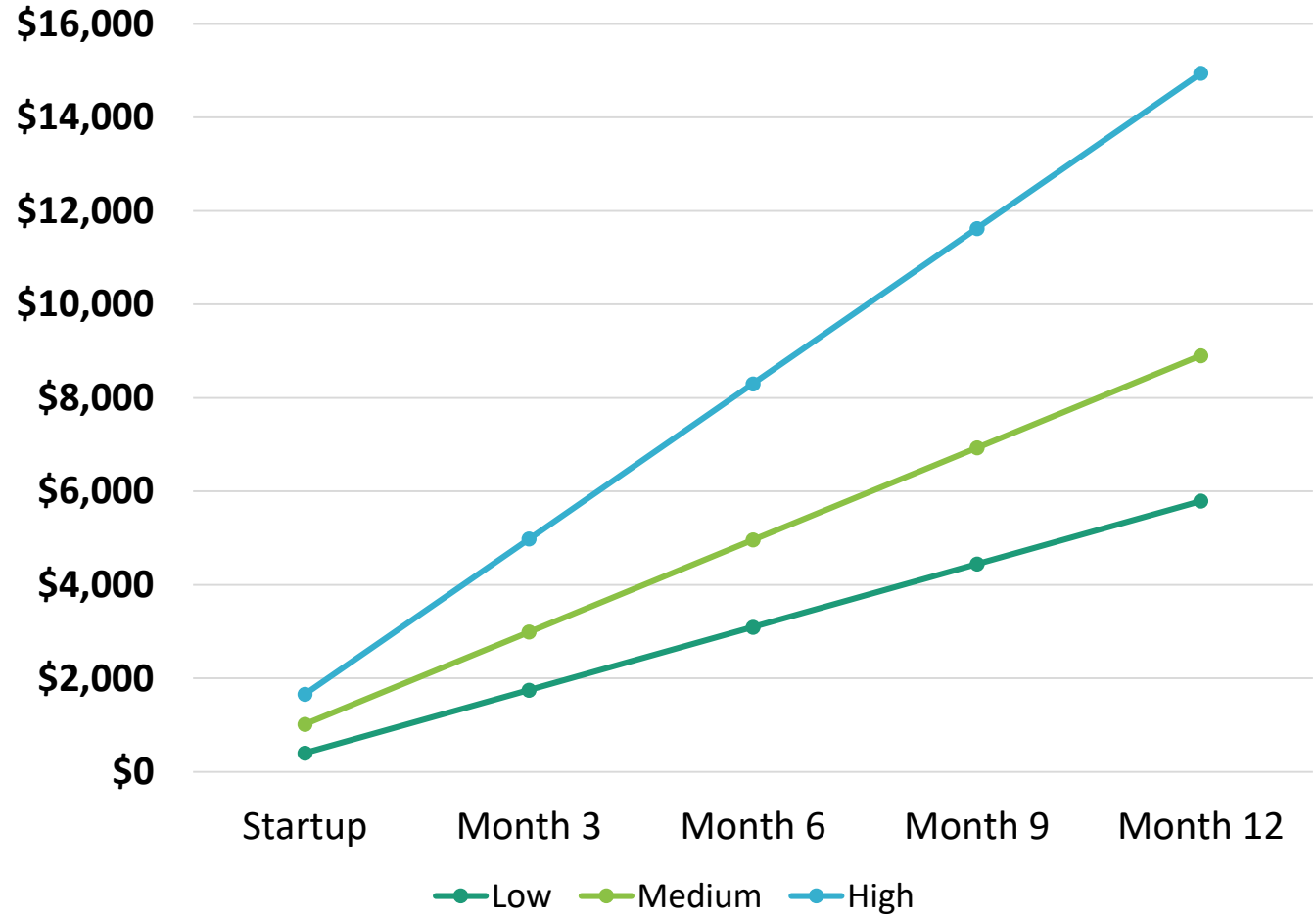
	1. PPE	2. Physical distance	3. Hazard pay	4. Training/social mobilization*
LOW	<ul style="list-style-type: none"> No PPE <p>R:\$0</p>	<ul style="list-style-type: none"> One additional team member <p>S:\$12 R:\$271</p>	<p>10% of salary hazard pay rate</p> <p>R:\$178</p>	<p>St:\$145 estimated costs required for</p> <p>Ssm:\$243</p>
MEDIUM	<ul style="list-style-type: none"> 1 x mask per health worker per day Hand sanitizer for vacc <p>R:\$24</p>	<ul style="list-style-type: none"> simple; medium: higher quality) Tape; plexiglass barriers (medium only) <p>S:\$242 R:\$277</p>	<p>20% of salary hazard pay rate</p> <p>R:\$271</p>	<p>St:\$291 estimated costs required for</p> <p>Ssm:\$485</p>
HIGH	<ul style="list-style-type: none"> 1 x mask per health worker per day Reusable goggles for vaccinators 1 x pair of gloves per client per day for vaccinators 2 x pair of gloves for non <p>R:\$35 day</p>	<ul style="list-style-type: none"> Two additional team members Hand washing station for facility waiting area Tape; plexiglass barriers; one screening tent & thermometer per facility <p>S:\$496 R:\$538</p>	<p>30% of salary hazard pay rate</p> <p>R:\$538</p>	<p>St:\$436</p> <p>150/300% of estimated costs required for COVID-19</p> <p>Ssm:\$728</p>

*According to estimates from 11 IDCC studies inflated to 2018 USD.

AVERAGE PER-FACILITY COSTS OVER TIME, COST CATEGORIES COMBINED



CUMULATIVE PER-FACILITY COST OVER TIME, BY SCENARIO:



SUMMARY

- Labor costs, including hazard pay and hiring additional crowd controller personnel, account for approximately 95% of monthly recurrent costs (and 60–80% of all incremental costs)
- Excluding these cost categories results in 12-month per-facility costs of \$500–2,300 by scenario intensity

QUESTIONS?

4. Routine outreach

ANALYSIS BASED OFF OF 2 EXISTING COSTING STUDIES ON ROUTINE OUTREACH

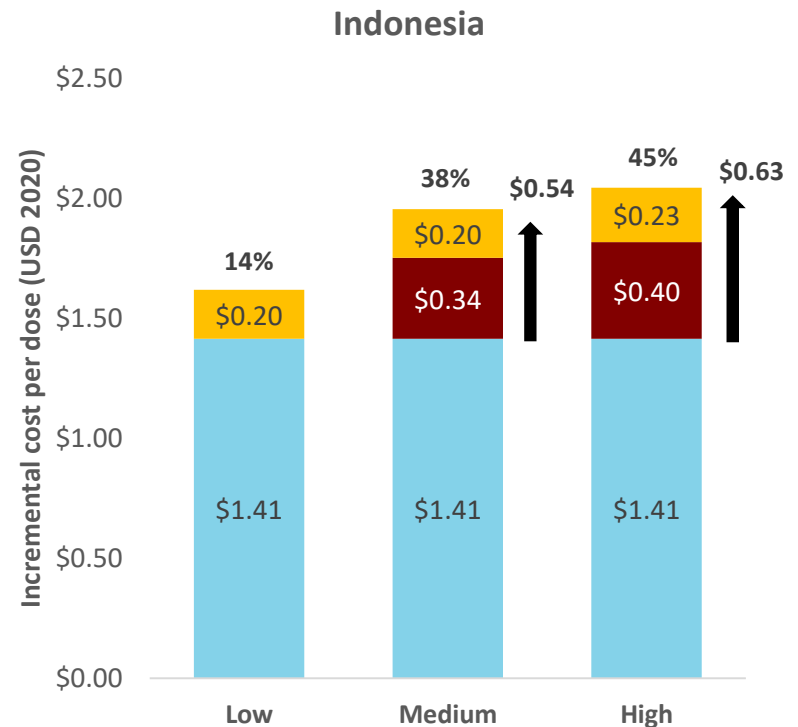
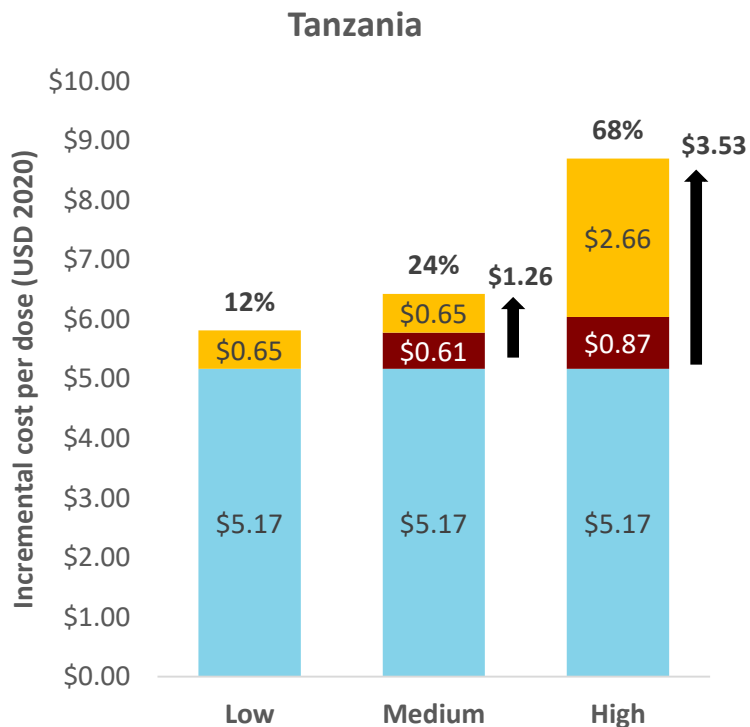
	Tanzania	Indonesia
Schedule	BCG, OPV, Penta, PCV, Rota, MR 2d	HepB birth, BCG, OPV, Penta, Measles 3d, DT, Td
Baseline cost per dose in outreach (2020 USD)	US\$ 5.17	US\$ 1.41
Median % doses delivered in outreach	14%	67%
Sessions per month	2.1	24
Doses per session/day	34	11
Outreach per diem pp/d	US\$ 7.86	US\$ 0.00

PPE & IPC AT OUTREACH SESSION SITES

LOW
<ul style="list-style-type: none"> - No PPE - Simple handwash. station - Hand sanitizer

MEDIUM
<ul style="list-style-type: none"> - Masks - Simple handwash. station - Hand sanitizer

HIGH
<ul style="list-style-type: none"> - Masks - Gloves - Reusable goggles - Advanced handwash. station - Hand sanitizer



■ Baseline ■ PPE ■ IPC

PHYSICAL DISTANCING AND SCREENING

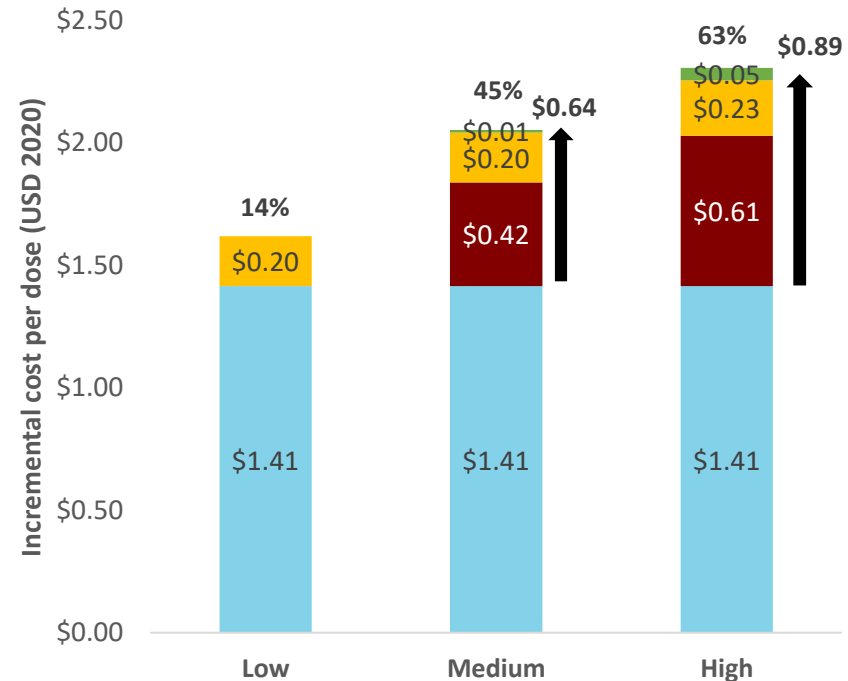
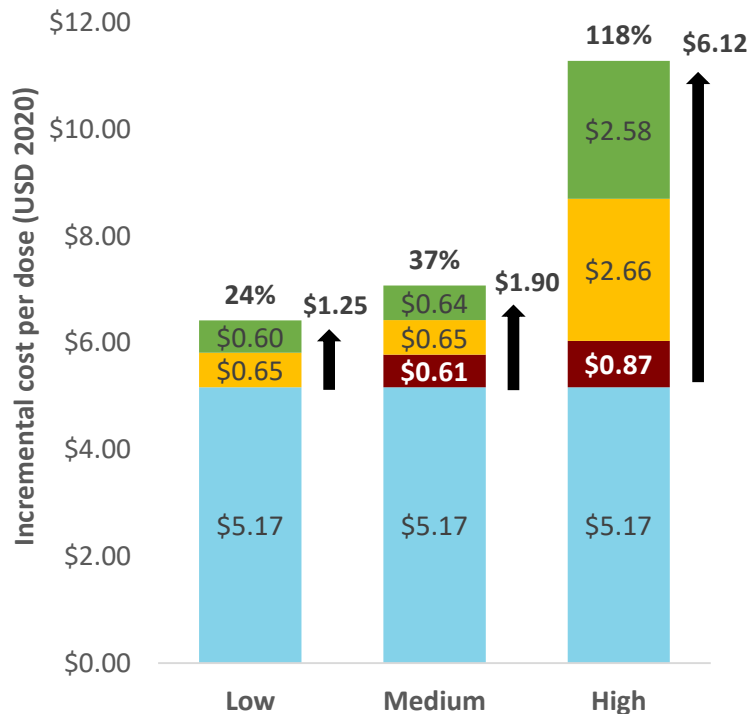
LOW
<ul style="list-style-type: none"> – One crowd controller – No PPE

MEDIUM
<ul style="list-style-type: none"> – One crowd controller – Masks

HIGH
<ul style="list-style-type: none"> – Two crowd controllers – Masks – Gloves – Infrared thermometer

Tanzania

Indonesia



■ Baseline ■ PPE ■ IPC ■ Distancing and screening

COMPENSATING FOR A DROP IN ATTENDANCE AT FACILITY-BASED SESSIONS & CLOSING OF SCHOOLS

LOW

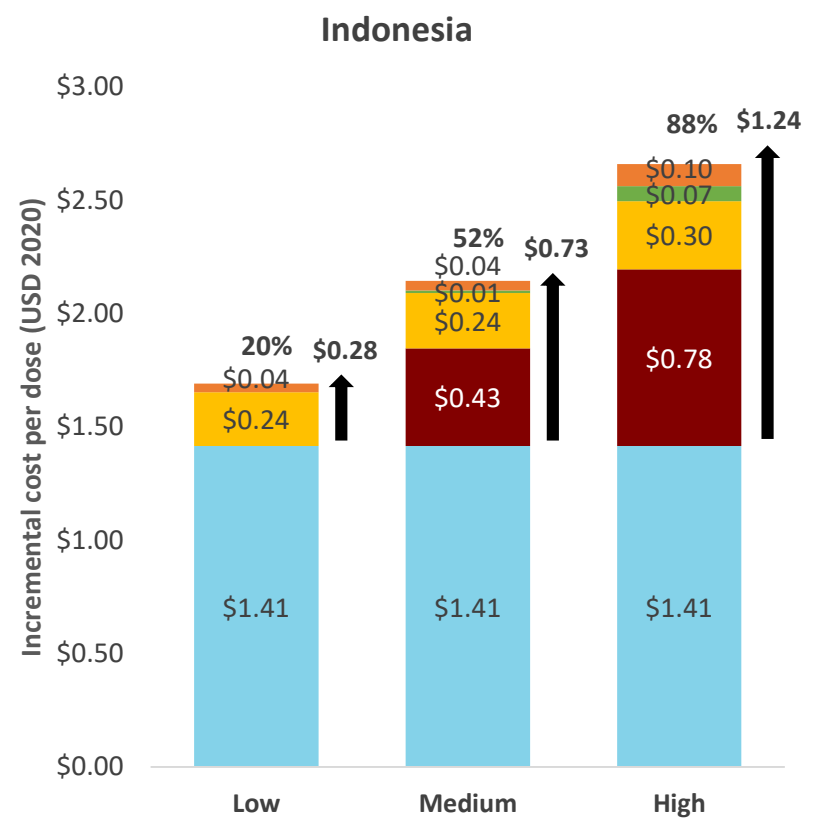
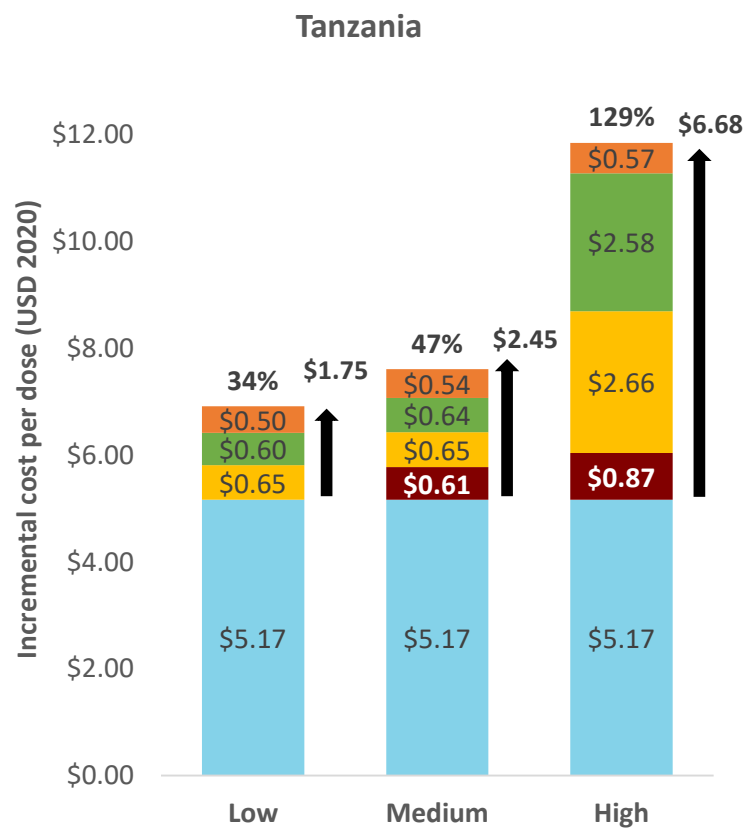
- Drop of 10% at facilities and 50% at schools

MEDIUM

- Drop of 25% at facilities and 50% at schools

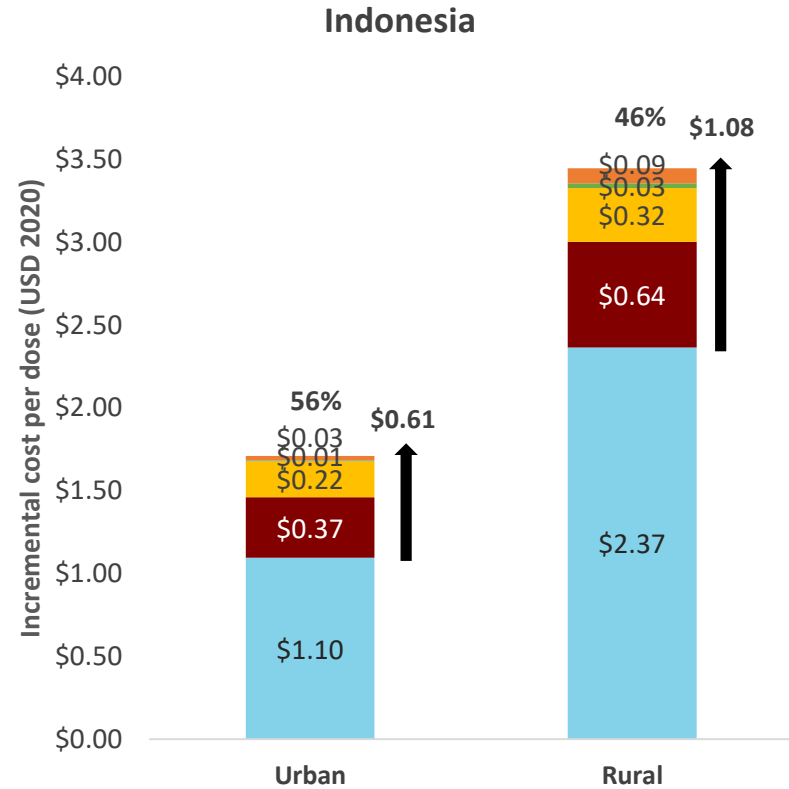
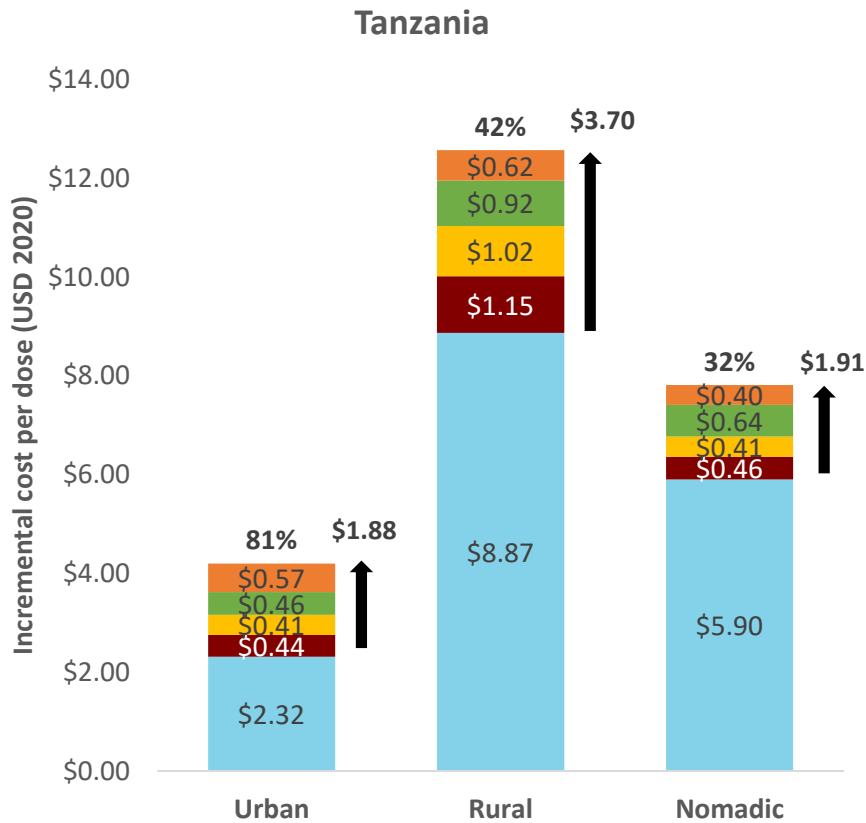
HIGH

- Drop of 50% at facilities and 100% at schools



■ Baseline ■ PPE ■ IPC ■ Distancing and screening ■ Additional sessions

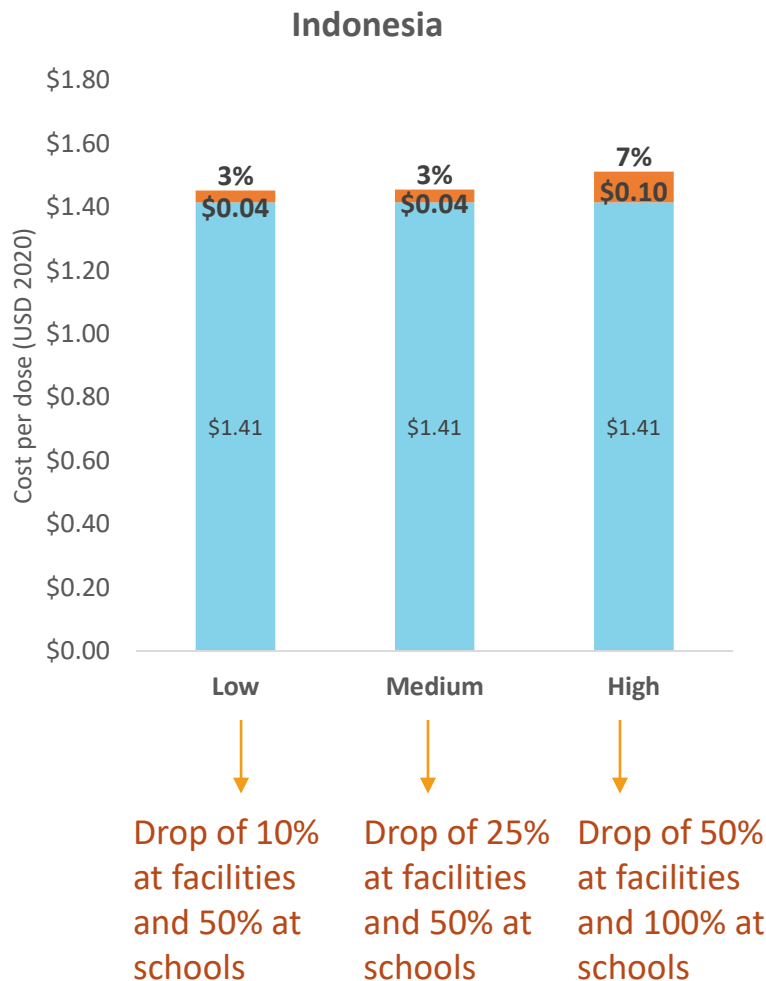
COST OF OUTREACH BY GEOGRAPHIC AREA



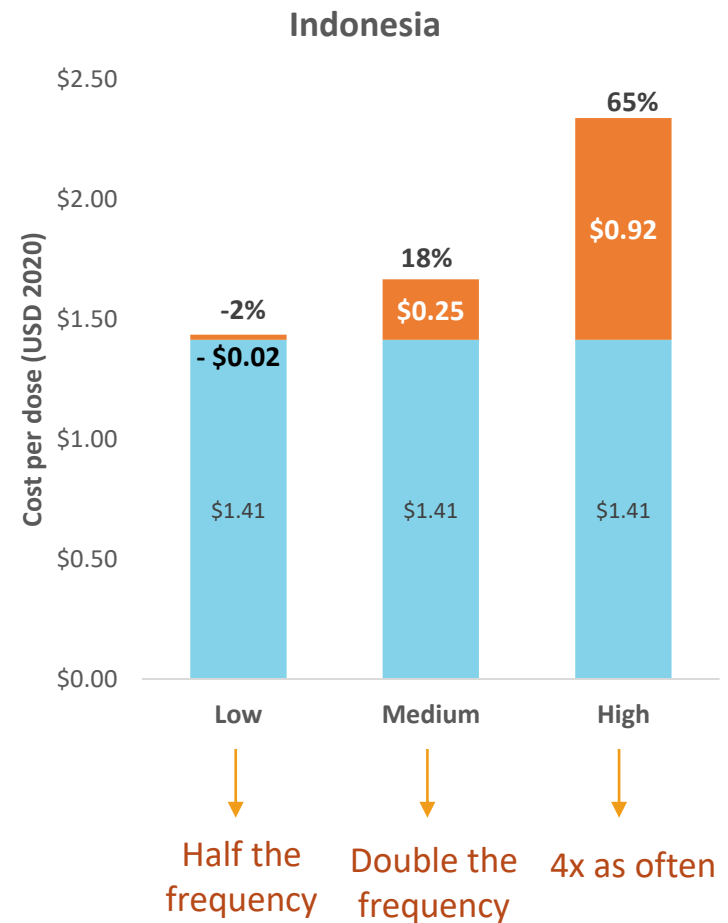
■ Baseline
 ■ PPE
 ■ IPC
 ■ Distancing and screening
 ■ Additional sessions

ALTERNATIVE: CHANGES IN SESSION SIZE AND SESSION FREQUENCY

A: compensating for drop in facility-based/school-based coverage



B: changes in frequency/size



SUMMARY

Changes in the outreach delivery costs are highly dependent on the initial strategy: the volume delivered through outreach, session size and session frequency, remuneration for health workers specific to outreach

- PPE and IPC interventions are the biggest driver of delivery cost increases in outreach
- Outreach delivery costs in rural areas are high in the 'status quo', and the absolute USD change per dose is the largest here

QUESTIONS?

5. Discussion

QUESTIONS FOR DISCUSSION

- How might you **use this information** in your program? Do these analyses give you the necessary budget information to support these increases?
- How are you thinking to **restart/enhance** your immunization services: through catch-up campaigns, additional outreach and/or strengthening routine?
- Would there be appetite for a **calculator tool** to evaluate the cost implications of alternative strategies and scenarios? Are you interested in piloting a calculator tool as we develop it?

CALCULATOR							
	Volume	Facilities	Children	HZP	PPE		
	Low vol		900	\$36.20	\$8.62		
	Med vol		400	\$44.25	\$18.63		
	High vol		200	\$64.36	\$48.41		
			1500		880,000		
	INTENSITY	MONTHS		Recurrent Labor	Recurrent Supplies	Fixed/ One-time Total	Share
PPE	Low	6			\$149,326	\$149,326	8%
Patient Intake	Low	6		\$1,086,022	\$92,775	18600	\$1,197,397 63%
Training	Low	na				\$131,334	\$131,334 7%
Social Mobilization	Low	na				\$299,782	\$299,782 16%
Hazard Pay	Low	2			\$126,300	\$126,300	7%
				TOTAL	\$1,212,322	\$242,101	\$449,716 \$1,904,139
Income Tier		LIC		Cost per Child	\$1.38	\$0.28	\$0.51 \$2.16
Gavi group		Initial self-financing		Cost per Dose	\$0.17	\$0.03	\$0.06 \$0.27
Doses delivered		7,040,000		Share	64%	13%	24% 100%