



**LNCT**

Learning Network for  
Countries in Transition

# LNCT Vaccine Hesitancy Workshop

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Welcome and Introductions

November 18, 2019  
Geneva, Switzerland

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# Welcome and Introduction

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**Joanna Wisniewska**

**Grace Chee**

**Kristen de Graaf**

# Joanna Wisniewska

Senior Programme Manager, Immunisation Financing &  
Sustainability  
Gavi, The Vaccine Alliance

# Grace Chee

Learning Network for Countries in Transition (LNCT)

Senior Program Director, Results for Development (R4D)

## Introductions (8-10 minutes)

- At your table, discuss your expectations for this workshop
- With your country team members, agree on the key outcome you would like from this workshop, to share with the group

Prepare to introduce yourself, and for each country team to share their key outcome

# Workshop Facilitators

## Network Coordinators

### Results for Development:

- Grace Chee
- Leah Ewald

### London School of Hygiene & Tropical Medicine:

- Heidi Larson
- Pauline Paterson
- Sam Martin
- Kristen de Graaf

### Curatio International Foundation:

- Ivdity Chikovani

## Funders and Partners

### Gavi, the Vaccine Alliance:

- Joanna Wisniewska
- Susan MacKay

### World Health Organization (WHO):

- Lisa Menning
- Lauren Franzel-Sassanpour (Lao)
- Katrine Bach Habersaat (video)

### UNICEF:

- Sergiu Tomsa

### Common Thread:

- Sherine Guirguis

<b>DAY 1</b>	<b>Time</b>	<b>Session leader(s)</b>
<b>Registration and coffee</b>	0900 – 0930	
<b>Welcome and introductions</b>	0930 - 1000	Joanna Wisniewska (Gavi), Grace Chee (LNCT) and Kristen de Graaf (LSHTM)
<b>Session 1:</b> <i>Understanding hesitancy, building confidence</i>	1000 - 1200	Sam Martin (LSHTM) and Susan McKay (GAVI)
<b>Lunch</b>	1200 - 1300	
<b>Session 2:</b> <i>How social media monitoring can support your vaccine programme</i>	1300 – 1445	Sam Martin (LSHTM)
<b>Coffee break</b>	1445 – 1515	
<b>Session 3:</b> <i>Managing risk and rumours: Addressing safety concerns and mitigating rumours</i>	1515 – 1645	Heidi Larson and Sam Martin (LSHTM)
<b>Drinks reception</b>	1700 - 1900	R4D, Gavi
<b>DAY 2</b>		
<b>Session 4:</b> <i>Addressing hesitancy among healthcare provider</i>	0900 - 1030	Pauline Paterson and Heidi Larson (LSHTM)
<b>Coffee break</b>	1030 - 1100	
<b>Session 5:</b> <i>Addressing hesitancy among minority populations</i>	1100 - 1230	Sherine Guirguis (Common Thread)
<b>Lunch</b>	1230 - 1330	
<b>Session 6:</b> <i>WHO EURO tools, guidance and training on vaccine acceptance and demand</i>	1330 - 1350	Katrine Habersaat (WHO EURO)
<b>Session 7:</b> <i>UNICEF resources and initiatives to strengthen demand for immunization</i>	1350 - 1410	Sergiu Tomsa (UNICEF Europe and Central Asia)
<b>Session 8:</b> <i>Action planning</i>	1410 - 1550	Heidi Larson (LSHTM) and Lisa Menning (WHO)
<b>Meeting close</b>	1550 - 1600	Country participants, LSHTM

# Meeting norms

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LNCT meetings are intended to be a safe space for participants to share their experiences, challenges and best practices.

Please help us make this meeting space the most welcoming possible by:

Recognizing  
this is a  
confidential  
space

Sharing your  
experiences

Asking  
questions

Limiting your  
use of  
technology

Honoring time  
limits

Being  
Respectful



# **Kristen de Graaf**

Research Associate, Vaccine Confidence Project  
London School of Hygiene & Tropical Medicine (LSHTM)

# Background: LNCT Vaccine Hesitancy Workstream



LONDON  
SCHOOL of  
HYGIENE  
& TROPICAL  
MEDICINE



The Vaccine Confidence Project™ at the London School of Hygiene & Tropical Medicine (LSHTM) was requested by R4D to lead a vaccine hesitancy workstream for LNCT. The LSHTM LNCT team includes Prof Heidi Larson, Dr Pauline Paterson and Kristen de Graaf.

## Activities of the Vaccine Hesitancy Workstream have included:

- Vaccine hesitancy sessions at the LNCT meeting in Vietnam in December 2017 and in Indonesia in July 2019
- In-depth interviews and focus group discussions with immunization stakeholders from LNCT countries (with Curatio International Foundation)
- Follow up and support to immunization experts
- Vaccine Hesitancy workshop, Geneva November 2019

## Report of interviews with in-country stakeholders

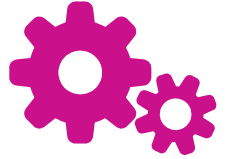


In total, 41 immunization experts from 12 countries participated. The in-depth interviews were conducted by LSHTM and focus group discussions were conducted by Curatio (huge thank you to Ivdity Chikovani and her team).

To capture and frame country experiences of vaccine hesitancy, we covered:

- Reasons for people not accepting vaccination
- Impact of vaccine hesitancy
- Measuring vaccine hesitancy
- Addressing vaccine hesitancy
- Areas for support, networking and learning

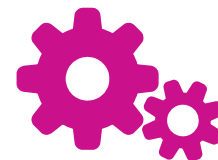
## Key Findings from interviews with in-country stakeholders



The **most important concern** articulated across all countries was concerns around **vaccine safety**, including among parents regarding potential side effects of vaccines reported in the media, by GPs or by people they know.

Other key findings were:

- **Trust issues around new vaccines** including concerns about new products and manufacturers
- **Impact of rumors** and misconceptions.
- Vaccine **hesitancy among healthcare providers**
- Anti-vaccination **misinformation spreading on social media**.



## Workshop Aim

The overall aim of the workshop is to build skills and strategies to assess and address vaccine hesitancy and to manage complex communication and trust-building challenges in vaccination.

## Workshop Objectives

The objectives of the workshop are for participants to:

- ❑ **Learn from one another's challenges and successes** in assessing and addressing vaccine hesitancy;
- ❑ **Become familiar with the range of tools and resources available to measure and address vaccine hesitancy** and determine which are most appropriate for your settings;
- ❑ **Draft country plans to address specific vaccine hesitancy issues** using relevant tools and other resources.

Thank you!